

Silver Member:

Fee: \$950

- Maintain membership in one or more of the affiliate organizations*, with membership dues payable to that organization independent of this agreement.
- Be an involved member of one or more of the affiliate organizations*. (Attend general meetings, tours, events, golf, committee involvement, etc.)
- Provide a product/service that's of interest to a relevant percentage of the members.
- Commit to a 12-month agreement (with the potential for renewal every 12 months).

Silver Member Benefits:

- Introduction of product/service to all affiliate members via email.
- Display advertising space in an affiliate newsletter valued at \$300. Upgrades available.
- Preferential placement on the MMA website.
- Preferential placement on one affiliate website (Membership in that affiliate required.)
- Golf Sponsorship credit valued at \$100.

Note: A company must participate at the Silver level for a minimum of one year before advancing to Gold member status.

Gold Member:

Fee: \$1,500

- Meet Silver Member requirements.
- Maintain Silver Member status for a minimum of one year.
- Board of Director approval of application. (case-by-case evaluation)
- Propose a revenue stream to the association. (revenue projections to be submitted with application)
- Provide a minimum of three references that confirm the applicant's commitment to manufacturing.

Gold Member Benefits:

- All Silver Member benefits
- Display advertising space in the Membership Directory valued at \$200. Upgrades available.

* Eligible Affiliate Organizations:

- Arrowhead Manufacturers & Fabricators Association (AMFA)
- Central Minnesota Manufacturers Association (CMMA)
- Lakes Area Manufacturers Alliance (LAMA)
- Tri-State Manufacturers' Association (TSMA)



A cost effective way to reach a broad manufacturing audience.



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