



**A cost effective way to reach a broad manufacturing audience.**

## **Silver Member Requirements**

Fee: \$950 payable prior to commencement of promotional campaign

1. Maintain membership in one or more of the affiliate organizations\*, with membership dues payable to that organization independent of this agreement.
2. Be an involved member of one or more of the affiliate organizations\*. (Attend general meetings, tours, events, golf, committee involvement, etc.)
3. Provide a product/service that's of interest to a relevant percentage of the members.
4. Commit to a 12-month agreement (with the potential for renewal every 12 months).

### **Silver Member Benefits:**

1. Introduction of product/service to all affiliate members via email.
2. Display advertising space in an affiliate newsletter valued at \$300. Upgrades available.
3. Preferential placement on the MMA website.
4. Preferential placement on one affiliate website (Membership in that affiliate required.)
5. Golf sponsorship credit valued at \$100.

Note: A company must participate at the Silver level for a minimum of one year before advancing to Gold member status.

## **Gold Member Requirements**

Fee: \$1,500 payable prior to commencement of promotional campaign

1. Meet Silver Member requirements.
2. Maintain Silver Member status for a minimum of one year.
3. Board of Director approval of application. (case-by-case evaluation)
4. Propose a revenue stream to the association. (revenue projections to be submitted with application)
5. Provide a minimum of three references that confirm the applicant's commitment to manufacturing.

### **Gold Member Benefits:**

1. All Silver Member benefits
2. Display advertising space in the Membership Directory valued at \$200. Upgrades available.

### **\*Eligible Affiliate Organizations:**

- ✓ Arrowhead Manufacturers & Fabricators Association
- ✓ Lakes Area Manufacturers Alliance
- ✓ Central Minnesota Manufacturers Association
- ✓ Tri-State Manufacturers' Association

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